Method spotlight

Bundle ideas

We have been working on creating a business on car customization, and finding deals for people on parts for their car. We charge a little fee of 15% for finding your parts for you and we charge to install too. Bundle your Ideas is where you would think about a ton of ideas and break them down into groups of only the important ones.

Bundle your Ideas helped us bundle up a bunch of ideas to better ourselves in the company! So my group and I came together and sat down and thought about any ideas that came to mind. Bundle your Ideas was really easy for the most part.

During Bundle your Ideas we thought of everything that came to mind and we wrote it down on a sticky notes and put it on a whiteboard. After we put all the ideas we could think of on the whiteboard we grouped them into 4 groups.

The four groups we formed were, project efficiency, what to do for the customer, how to gain experience, and advertisement plans. We put about 4 to five ideas in each one of those groups. After we formed the groups and put the ideas into them we thought about each idea and how they would help us or not!

Bundle your Ideas generally helped us on what we think we would need to better our idea, and to help us fix stuff we’ve thought of in the past. Bundle your Ideas helped us so much on new ideas, and also helped us better our old ideas. Bundle your Ideas was a good tool to help all the ideas that my group members had in there to heads to come out and help us.